





Entertainment-Food Trucks-Vendors-Beer Garden-Fire Demonstrations

Dear Neighbors,

On *Saturday, September 21st*, the Pine Beach Fire Company, No. 1, with the assistance of the Pine Beach Yacht Club, is running *Fire Fest IV* a fundraiser that will be open to our community and to the general public. It will build on the success of past years' events, and will run from 12 noon to 7 pm, offering crafters/community organizations and services, food trucks, a beer/wine garden, music, activities for children such as bouncehouses and slides, as well as demonstrations of fire safety and rescue operations.

We are asking our business community to help with some of the expenses for this event and will provide publicity and/or signage for each donation. The following is a list of our needs.

NOTE: All sponsors will have a sponsorship sign placed in front of the item sponsored and be mentioned in the event program

Major Sponsors

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BEER GARDEN – (These sponsorships have been filled by last year's sponsors)

A donation of \$500 (2 sponsors) will provide:

- 1. NJ one-day ABC permit
- 2. Cups with sponsor's name on them

STAGE FOR MUSIC PROGRAM -

A donation of \$500 will provide:

1. Rental and set-up of stage

SOUND SYSTEM

The sound system rental costs approximately \$1200, including delivery and pickup, equipment and sound technicians. Sponsorships available are:

1. Sound system Sponsors (2)\$600

ENTERTAINMENT

A donation of \$600 will provide:

1. Costs associated with the musical entertainment

TENTS -

Donations will include rental and set-up and removal of tent as well as a sign with sponsor's name. There will be a total of two tents in the beer/wine garden area. These sponsorships have increased due to a large increase in our rental costs for the tents

- 1. 20' by 30' tent (holds 40 to 50 people) \$550
- 2. 20' by 30' tent (holds 40 to 50 people) \$550
- 3. 20' by 30' tent (holds 40 to 50 people) \$550

BOUNCE HOUSE-

Rental of a Bounce House to provide entertainment for the children cost approximately \$350

1. Sponsorship of Bounce House \$350

PROGRAMS FOR EVENT ATTENDEES -

A printed program will be distributed to all attendees showing the location of each vendor, stage area, demonstration area and the schedule of entertainment and firefighting demonstrations.

1. Overall sponsor of program \$600 (Includes two full page ads) 2. Back inside cover \$150 3. Front inside cover \$150 (Ad taken) 3. Full page ad \$100 4. Half page ad \$ 50 5. **Business Card** \$ 25

In the case of multiple requests for the same item, the order in which they were received will be the determining factor.

We would appreciate whatever you can do to support the success of our Fire Fest! Please help us continue our important service to your community. Please join us at the event and support your local fire company!

Most Sincerely,

Pine Beach Volunteer Fire Company, No. 1 Pine Beach Yacht Club

Serving the Community since 1925 Firefest IV Sponsor Request

Name							
Addre	SS						
E-mail							
Beer Garden (\$500)						\$	_filled
Beer Garden (\$500)						\$	_filled
Stage (\$500)						\$	
Tent	20' by 30' tent (\$550)				\$	
Tent	20' by 30' tent (\$550)					\$	
Tent	20' by 30' tent (\$550)					\$	
Sound System (\$600)						\$	
Sound System (\$600)						\$	
Entertainment (\$600)						\$	
Bounce House (\$350)						\$	
PROGRAMS FOR EVENT ATTENDEES							
1.	Overall Event program sponsor (\$600)					\$	
2.	Back Cover	\$150				\$	
2.	Back inside cover	\$150				\$	
3.	Front inside cover	\$150				\$	filled
4.	Full page ad	\$100		@\$100=		\$	
5.	Half page ad	\$ 50		@\$50=		\$	
6.	Business Card	\$ 25		@\$25=		\$	
					Total	\$	

Please enclose check payable to *Pine Beach Vol Fire Co* and an electronic or camera ready copy of ad and mail to:

Pine Beach Fire Co Firefest P.O. Box 386 Pine Beach, NJ 08741